



## 19<sup>th</sup> American Physical Society Shock Compression of Condensed Matter Biennial Meeting 2015

Date: October 2014

Dear Potential Sponsor,

The American Physical Society (APS) Shock Compression of Condensed Matter (SCCM) organizing committee wish to deliver a personal invitation to you and your company to attend and exhibit your products/services at the APS-SCCM Biennial Conference, in Tampa, FL from June 14<sup>th</sup> through June 19<sup>th</sup>, 2015 at the Marriott Waterside Hotel & Marina. The conference venue is expected to be dynamic and exciting with all attendees given ample time to visit and speak with your representatives.

This exclusive international conference in the field of shock physics attracts over 500 attendees from a wide variety of countries and institutions. The conference has existed since 1981, and information from previous conferences can be found at <http://www.shockphysics.org>. The shock community is heavily dependent on state of the art high-speed data capture systems, complex analysis programs, with expertise and consultancy playing a major role.

We cordially invite your company to participate in this unique event as an exhibitor. For companies who want to do even more to increase their exposure, there are a number of sponsorship opportunities ranging from \$5,000 - \$25,000. These opportunities will increase your visibility on our website, in our printed materials, and throughout the conference itself.

If you have any questions regarding participation in the company showcase or corporate sponsorships, please contact Jennifer Jordan, [sccm2015@gmail.com](mailto:sccm2015@gmail.com). We request that company showcase registrations and sponsorship forms be submitted by March 31, 2015 to allow adequate time for planning. **Further details** on the conference location and organization can be found on the website <http://msl.cas.usf.edu/sccm-2015>.

Sincerely,  
The APS-SCCM 2015 Conference Organizers

# COMPANY SHOWCASE HOURS AND EVENTS

Times subject to change as final conference program develops

## Sunday

**Exhibit Set-Up: Noon – 5:00 pm**

**Exhibits open 5:00 pm – 8:00 pm**

**Peak Traffic Hours:**

5:00 – 8:00 pm

Welcome Reception – Exhibit area and outside patio

*Complimentary hors d'oeuvres and cash bar in Exhibit Area*

## Monday

**Exhibits open all day 7:00 am – 7:00 pm**

**Peak Traffic Hours:**

7:00am-8:00am Attendees arrive, register

10:00am-10:30am Morning Session Break

3:00pm-3:30pm Afternoon Session Break

## Tuesday

**Exhibits open all day 7:00 am – 7:00 pm**

**Peak Traffic Hours:**

7:00am-8:00am Attendees arrive, register

10:00am-10:30am Morning Session Break

3:00pm-3:30pm Afternoon Session Break

5:00pm-7:00pm Poster Session and Reception

## Wednesday

**Exhibits open half day 7:00 am – 12:00 pm**

**Peak Traffic Hours:**

7:00am-8:00am Attendees arrive, register

10:00am-10:30am Morning Session Break

## Thursday

**Exhibits open all day 7:00 am – 7:00 pm**

**Peak Traffic Hours:**

7:00am-8:00am Attendees arrive, register

10:00am-10:30am Morning Session Break

3:00pm-3:30pm Afternoon Session Break

5:00pm-7:00pm Poster Session and Reception during banquet cocktail hour

## Friday

**Exhibit Break-Down: 8:00 – 10:00 am**

## SPONSOR AND EXHIBITOR OPPORTUNITIES

*All Sponsors/Exhibitors will receive an 8'x8' exhibit space including 6' table, two chairs, wastebasket and booth sign.*

### **Platinum Sponsor (1 available) \$25,000**

- *Sponsor the Welcome Reception*
  - Credit in program book
  - Napkins with your company logo will be provided for the event
  - Reception will include hearty hors d'oeuvres, beverages, and light desserts
- Company name listed on website with a link to your organization's website
- Company logo in largest size on sponsor poster located at registration desk
- Company logo printed on front of program given to all conference attendees
- Company logo on conference gift given to all attendees
- Opportunity to give 5 minute company presentation to attendees at lunch on Monday
- Include company brochure in the conference bag given to all attendees
- Full page ad in program book
- 4 complimentary registrations

### **Gold Sponsor (4 available) \$10,000**

- *Sponsor morning and afternoon break*
  - Credit in the program book
  - Napkins with your company logo will be provided for the event
  - Morning breaks will include coffee, light pastries, fruit and yogurt.
  - Afternoon breaks will include coffee, sodas, and a sweet treat.
- Company name listed on website with a link to your organization's website
- Company logo in large size on sponsor poster located at registration desk
- Company logo printed on front of program given to all conference attendees
- Company logo on conference gift given to all attendees
- Opportunity to give 5 minute company presentation to attendees at lunch on Monday
- Include company brochure in the conference bag given to all attendees
- Full page ad in program book
- 3 complimentary registrations

### **Silver Sponsor – Conference Bag (1 available) \$7500**

- *Sponsor the conference gift – messenger bag*
  - Credit in the program book
  - Sponsor logo on sponsored conference gift given to all attendees
- Company name listed on website with a link to your organization's website
- Company logo in medium size on sponsor poster located at registration desk
- Half page ad in program book
- 2 complimentary registrations

### **Bronze Sponsor – Conference Wi-Fi or Gift (6 available) \$5000**

- *Sponsor a day of conference Wi-Fi*
  - Sponsor logo appears on Wi-Fi login page for day of sponsorship
- *Sponsor the conference gift – water bottles*
  - Sponsor logo on sponsored conference gift given to all attendees
- Credit in the program book
- Company name listed on website with a link to your organization's website
- Company logo in medium size on sponsor poster located at registration desk
- Quarter page ad in program book
- 2 complimentary registrations

### **Exhibitor \$1500**

- Company name listed on website with a link to your organization's website
- Company logo in small size on sponsor poster located in exhibitor area
- 2 complimentary registrations

**APS SCCM 2015 CONFERENCE REGISTRATION FORM**

**Please select your participation level:**

- Platinum Sponsor (\$25000)
- Gold Sponsor (\$10000)
- Silver Sponsor – Conference Bag (\$7500)
- Bronze Sponsor – Conference Gift (\$5000)
- Bronze Sponsor – Wi-Fi (\$5000)
- Exhibitor (\$1500)

Company/Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

This website will be used as the link for your logo on the conference website.

**Complimentary Registrations:**

**Name 1 (All Sponsors):** \_\_\_\_\_

**Name 2 (All Sponsors):** \_\_\_\_\_

**Name 3 (Gold and Platinum Sponsors):** \_\_\_\_\_

**Name 4 (Platinum Sponsors):** \_\_\_\_\_

**Describe any special requests or considerations:**

\_\_\_\_\_

Exhibit spaces will be assigned in April 2015 based on sponsorship and first paid, first served basis. We will honor requests for exhibit spaces/adjoin exhibits to the extent we are able. We reserve the right to change the floor plan, without notice, to provide a more successful exhibit.

**Logo and Program Booklet Advertisement**

Please send your company/organization logo as well as the final artwork for advertisement for the program booklet to Jennifer Jordan at [sccm2015@gmail.com](mailto:sccm2015@gmail.com). All artwork is due by March 1, 2015. Please send all logos and advertisements in a JPEG or EPS format with a minimum of 300 dpi. The sizes for advertisements are below:

- Full Page (10.5" tall by 8" wide)
- Half Page (5.25" tall x 8" wide)
- Quarter Page (5.25" tall x 4" wide)

**Payment Information:**

*Please make checks payable to American Physical Society in US funds drawn from a US bank.*

- Payment Enclosed
- Please charge my VISA/MasterCard

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Please send form and payment to:**

Prof. Mark Elert, Chemistry Department, U.S. Naval Academy, 572M Holloway Road, Annapolis, MD 21402-1314 Phone: 410-293-6636 Email: [elert@usna.edu](mailto:elert@usna.edu)